comed the new NIEHOFF production facilities in China. The modern factory in Wujin/Changzhou, some 200 km west of Shanghai, produces specially for the Chinese market and guarantees NIEHOFF customers reliable after sales service.

Commenting on Wire & Cable India 2012, NIEHOFF CEO Heinz Rockenhäuser, President of the International Wire & Cable Exhibitors Association (IWCEA), had this to say in an interview with the organizer of the trade fair: "The trade fair has come on enormously and we are delighted with the response of the visitors. India still has so much potential, and although it might not bear comparison with China, the trend in India is certainly positive." On the NIEHOFF stand at the exhibition, where an MMH multiwire drawing machine was on show, it

was clear that NIEHOFF machines and lines from the headquarters and from the Indian subsidiary, NIEHOFF of India (NoI), are very much in demand. NoI manufactures under NIEHOFF license primarily for the Indian market, where it is the market leader for rod breakdown drawing machines, multiwire drawing machines and bunching machines. Opened in 2007 not far from Hyderabad, the factory with modern facilities required extending as early as 2011/2012 in order to cope with the rapid growth in orders. Service engineers who speak the customers' language, who are familiar with their mentality and are given regular further training at NIEHOFF headquarters, provide professional and expert care for all the technical requirements of customers in India and China alike.

NIEHOFF in America: NENA represents Schmidt Maschinenbau

NIEHOFF Endex North America (NENA), the US subsidiary of the NIEHOFF Group, took over the agency representing Schmidt Maschinenbau GmbH in North America and Central America on January 1st, 2013. NENA is now responsible for technical support for Schmidt customers, sales of Schmidt machines and all customer service activities. Schmidt Maschinenbau is based in Gummersbach and has some 80 years of experience in the construction of machines for the wire industry. The company manufactures single-wire wet slip drawing machines and non-slip drawing machines for fine strands made of iron, bare or coated steel, stainless

steel, copper, copper alloys, nickel, cobalt, niobium, tantalum and precious metals such as platinum, gold and silver. The range is rounded off with automatic spoolers, winding and rewinding machines and special-purpose machines. The production ranges from NIEHOFF and Schmidt are excellent complements for each other.

Events

Interkabel Annual General Meeting

May 21st – 24th, 2013 Baku, Azerbaijan

CRU World Conference

June 10th – 12th, 2013 Berlin, Germany

wire Russia 2013 June 25th – 28th, 2013 Moscow, Russia

Symposium in South-East Asia July 22nd – 26th, 2013 Indonesia, Korea, Thailand

wire Southeast Asia September 17th – 19th, 2013 Bangkok, Thailand



NIEHOFF and HFSAB

Effective from January 1st, 2013 the NIEHOFF group acquired shares in HFSAB. In international sales outside Europe both enterprises have been cooperating for more than two vears now. NIEHOFF helps to market HFSAB products by their sales and service organizations worldwide. The management of HFSAB in Motala/Sweden will remain under the proven leadership of Derek Russell, CEO, and Mats Larsson, CFO. Production and development are to be maintained and expanded at the existing site in Motala/Sweden. HFSAB will be run and developed as an independent brand also in future. HFSAB supplies lead extrusion systems and CRRS (Cable Repair and Recovery Systems) for subsea cables, underground cables, high-voltage cables and cables for the oil and gas industry. HFSAB also offers upgrades for existing systems. NIEHOFF and HFSAB provide the same customers worldwide with their machinery and systems. Both companies are premium manufacturers of technologically cuttingedge and high-quality products. Constant further development, worldwide reliable service covering the entire product portfolio and the outstanding know-how of their excellently skilled teams unite both technology ventures.